



**JUN 29
2024**

**DOORS OPEN: 9AM
EVENT STARTS: 12PM**

XTREME COMPOUND
ONE YEAR
Anniversary
XTREME
HIP-HOP *with Phil*
E V E N T

CORPORATE OR PERSONAL
SPONSORSHIP PROPOSAL

PRESENTED BY
THE XTREME COMPOUND FITNESS COMPLEX

PHILLIP WEEDEN, OWNER
www.xtremecompound.com



300 LAKESIDE AVE. CLEVELAND, OHIO

ABOUT XTREME COMPOUND

LARGE AUDIENCE REACH

Get ready for the largest fitness facility celebration in Cleveland, Ohio!

We invite you to make history with us in sponsoring Xtreme Compound's 1-Year Anniversary Celebration. Xtreme Compound is one of Northeast, Ohio's premiere fitness facilities owned by Phillip Weeden, the founder of Xtreme Hip Hop the most popular aerobic step program attracting over 6 million Xtremers daily.

EVENT DETAILS


On June 29, 2024, we are expecting over 2,000 Xtremers coming from different countries, states, and cities to exercise to the live performances of over 14 different global artists including some with Grammy nominations!

Following our event, there will be our All Black After Party including well-known artists.

ABOUT THE EVENT

MARKETING

In exchange for sponsoring our anniversary celebration, let us help you!

In addition to a memorable anniversary experience you will not want to miss; our sponsors receive broad visibility through our extensive marketing and public relations efforts leading up to our event and during our event including: 

PERKS

- Prominent recognition on event-related materials on site, social media channels and in print
- Signage in the event venue
- Digital press materials
- Invitations to backstage and private events before, during and after the event
- Exclusive merchandise
- Memberships and discounts at Xtreme Compound Fitness facility..

ABOUT THE EVENT



EXCLUSIVE PERKS

Becoming a sponsor also means that you can take advantage of exclusive benefits including:

- Supplemental advertising to increase visibility
- Hosting private events featuring Xtreme Compound Fitness Instructors
- Use of our facilities and partner facilities and services to host private events at discount rates.

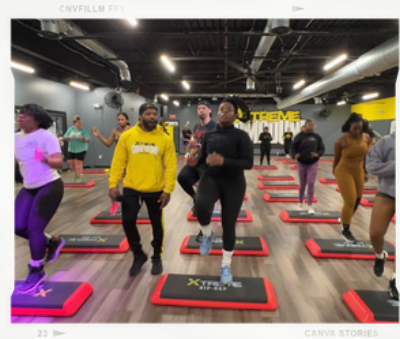
BRAND RECOGNITION

Align your brand with the Xtreme Compound brand and benefit from the association with a fitness brand that attracts attention of various audiences across the globe.

Sponsors are invaluable resources of not just revenue, but also a positive social image and the foundation for important relationships. We have enclosed our sponsorship packages.

PROJECT EVENT DETAILS

SPECIAL PERFORMANCE/APPEARANCES



XTREME HIP.HOP WITH PHIL

The world renowned step aerobics class of the decade.



LIVE MUSIC ARTISTS

Over a dozen national music artists scheduled to appear.



GUEST SPEAKERS

Speakers to address this past year and years to come.

INTERACTIVE ACTIVITIES



ALL BLACK AFTER PARTY

Celebrate with more special guests and a live DJ.



OVER 90 VENDORS

Shop local vendors and support the community.



MASS MEDIA COVERAGE

Acknowledgement during local radio/TV news coverage.

LEVELS



Platinum Sponsorship Level \$10,000 (2 available)

- Company Logo / Personal Name included on Sponsor Banner
- Press Release, Social Media & Website Acknowledgment
- Weekly advertisements as “Platinum” sponsor leading up to the event
- Video of Phillip Weeden giving company or personal acknowledgment on his social media platform
- Live announcements and advertisements at the event
- Logo or name on 11 displays during the event
- 10 1-month Xtreme Compound Memberships (must be redeemed within 6 months)

Silver Sponsorship Level \$5,000 (4 available)

- Company Logo / Personal Name included on Sponsor Banner
- 5 advertisements as “Silver” sponsor leading up to the event
- Advertisements at the event
- Logo or name on 11 displays during the event
- 5 1-month Xtreme Compound Memberships (must be redeemed within 6 months)
- 7-DVD series Xtreme Hip Hop Memorabilia Collection autographed by founder Phillip Weeden

Gold Sponsorship Level \$1,000 (10 available)

- Advertisements at the event
- Name listed on 11 displays during the event
- 7-DVD series Xtreme Hip Hop Memorabilia Collection autographed by founder Phillip Weeden
- All Black After Party (2 general admission tickets)
- 2- Commemorative Anniversary Swag Bags

Xtreme Gold Sponsorship Level \$500 (20 available)

- Name listed on 11 displays during the event
- 7-DVD series Xtreme Hip Hop Memorabilia Collection autographed by founder Phillip Weeden
- 2- Commemorative Anniversary Swag Bags
- Photo with Phillip Weeden

XTREME COMPOUND
ONE YEAR
Anniversary
XTREME
HIP-HOP *with Phil*
E V E N T

Xtreme Hip Hop With Phil

5.7M Facebook Followers

826k YouTube Followers

400k Combined IG Followers

139k TikTok Followers

10k XHH Streaming Subscribers

CONTACT US

SPONSOR INQUIRIES ONLY

xtremecompoundsponsor@gmail.com

www.xtremecompound.com/june29

Payments can be made by:

ZELLE to phillipweeden@gmail.com or

checks payable and delivered to

Xtreme Compound

1594 Golden Gate Plaza

Mayfield Heights Ohio 44124

****For donations \$501+- \$5000 sponsorship forms
and tax receipts are available upon request.*